

City of Newport Beach, CA

## City Manager's Newsletter

**TO:** Mayor Gardner & Council Members

**FROM:** Dave Kiff, City Manager

**DATE:** July 20, 2012

Please enjoy the attached newsletters...





# COMMUNITY DEVELOPMENT DEPARTMENT

To: Dave Kiff, City Manager

From: Kimberly Brandt, Community Development Director

Subject: City Manager's Newsletter

Date: July 20, 2012

### **Planning Division**

### Uptown Newport Draft Environmental Impact Report to be Released for Review

The draft Environmental Impact Report (EIR) for the Uptown Newport mixed-use residential project is tentatively scheduled for release during the week of August 13, 2012. The public review period will be 45 days. The Uptown Newport project, located in the Airport Area, consists of up to 1,244 residential units, 11,500 square feet of retail commercial, and two acres of neighborhood park on a 25.05-acre site.

The proposed residential product types consist of for-sale products with a mix of townhomes, mid-rise and high-rise condominiums, and affordable housing. Residential buildings would range from 30 feet to 75 feet high, with residential towers up to 150 feet high (thirteen stories). An upscale, sit-down restaurant would be a part of the 11,500 square feet of neighborhood-serving commercial development.

The draft EIR will be available for public review at the City's library branches, Community Development Department at City Hall, and on the City's website. Please contact staff planner, Rosalinh Ung, at (949) 644-3208 or e-mail <a href="mailto:rung@newportbeachca.gov">rung@newportbeachca.gov</a> for status updates and questions.

### New Application--Newport Harbor Yacht Club

An application was submitted by the Newport Harbor Yacht Club located at 720 W. Bay Avenue on the Balboa Peninsula. The proposed project consists of the demolition of the 20,500-square-foot yacht club and construction of a new 23,163-square-foot facility. In order to implement the project, a General Plan Amendment, Zoning Code Amendment, Conditional Use Permit, Planned Development Permit, and Limited Term Permit would need to be approved to address the yacht club use, square footage increase, additional height, off-site parking, and the operation of a temporary facility during construction. Please contact staff planner, Fern Nueno, at (949) 644-3227 or e-mail <a href="mailto:fnueno@newportbeachca.gov">fnueno@newportbeachca.gov</a> for further information.

### Plan Check and Counter Activity

Counter activity and plan check activity for the week of July 2 dropped due to the Independence Day holiday on Wednesday. The week of July 9 showed a significant increase which made up

for the previous week. The average weekly number of plans reviewed and approved over the counter increased for the two-week period. Increased plan check activity continues for projects in and around Newport Center/Fashion Island.

PLANNING COUNTER ACTIVITY FOR JULY 2 TO JULY 13				
254	CUSTOMERS SERVED (AVERAGE OF 28 PER DAY)			
86	PLANS REVIEWED AT THE COUNTER			
48	PLAN CHECKS APPROVED OVER THE COUNTER (65 PLANS SUBMITTED FOR A TOTAL OF 74%)			

### Fashion Island Activity

The lot line adjustment application between the Neiman Marcus and Bloomingdale's department stores was recently approved. Two other lot line adjustment applications are currently being processed which will establish three new building pads in Fashion Island.

The advisory related to construction activity on the east side of Fashion Island continues and visitors are encouraged to use the westerly entrances at Santa Barbara Drive and Santa Cruz Drive; and the southerly entrance at Newport Center Drive. Ample parking is available in the parking structures on the north, west and south sides of Fashion Island.

### **Building Division**

### Year-end Report

The 2011-2012 Fiscal Year turned out to be another busy year for the Building Division with 2,200 plans reviewed, 5,000 permits issued along with 30,800 inspections completed. Due to efficiency changes in the Community Development Department, the number of customers visiting the front counter dropped from 17,188 to 14,576.

#### New Submittal at Fashion Island

A new retail building located in the parking lot just north of Macy's in Fashion Island was submitted for plan check review. The building's tenants will be determined at a later date.

### Staff Update

The Community Development Department is excited to announce that Judi Igasaki will be joining our team as our new Permit Technician II. She will serve as the concierge for the department which will be an important position for the Permit Center at the new Civic Center. Judi who comes from the City of Fullerton has many years of experience in customer service. Please join us in welcoming her on her first day of July 23, 2012.

Chief Building Inspector Dennis Bogle has accepted a position to serve as Building Official for the City of Laguna Beach. Dennis has been with us for three years and he has done an excellent job managing the inspection team. We are sad to see him leave but we wish him the best of luck and greatest of success in his new endeavor.



## FINANCE DEPARTMENT

ACCOUNTING + FINANCE & TREASURY + OMB + REVENUE

July 20, 2012

TO: DAVE KIFF, CITY MANAGER

FROM: Tracy McCraner, Finance Director/Treasurer

**SUBJECT:** CITY MANAGER'S NEWSLETTER

### **QUARTERLY DONATIONS REPORT**

The City Manager accepted the following donations or grants on behalf of the City during the quarter ending June 30, 2012. Council Policy F-3, Section C.2, states the Council is to be formally notified each quarter of the acceptance of such funds. A total of \$28,810 was accepted.

SOURCE	DATE	AMOUNT	USE
ProLiteracy	4-02-12	\$10,000	Literacy Program
Newport Beach Public Library Foundation	4-02-12	\$7,500	Literacy Program
ProLiteracy	5-08-12	\$10,000	Library Materials
Newport Beach Arts Foundation	6-30-12	\$1,310	Public Art Maintenance

### **AUDITORS**

It's that time again! This week the auditors began their interim field work for FY 2011-12 audit and you may have seen them carrying boxes to and from rooms or running around asking questions. Hope you were nice and patient with them. They are here only for a week and will return in October for the final testing phase of the audit.

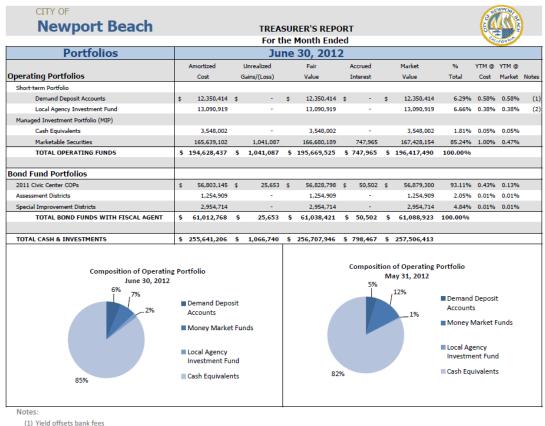
### **GOOD NEWS/BAD NEWS**

The most recent water billing sent on 7/18/12 for over \$3 million was the highest amount ever billed. A revenue surge is always good for the City....or is it?

That figure was reached because of the high water consumption amount used by Newport Beach businesses and residents. We know that while it has not been overly warm lately, it also has not been rainy. On March 30, 2011, Governor Brown declared that the drought was over. If the City's water usage is indicative of the State of California water usage, will that still be true in the near future?

### JUNE TREASURY REPORT

The Treasurer's Report provides detailed information on the City's operating and managed investment portfolios; the report for the month ending June 30, 2012, is now available at www.newportbeachca.gov/treasury.



### **DUTIES OF UNDERWRITERS TO MUNICIPAL ISSUERS**

Accounting staff recently attended training on MSRB G-17 and the related new Interpretive Notice 2012-25, which becomes effective August 2, 2012. From time to time, the City issues debt to fund long-term projects such as construction. We have a team of outside experts that we use to help us negotiate these complex deals. Many of these individuals are subject to oversight by the Municipal Securities Rulemaking Board (MSRB). The new Interpretive Notice will affect our outside experts, as well as municipal issuers, such as the City.

The new interpretation places additional obligations on underwriters of municipal securities to their state and local government clients. For the City this means they will be required to disclose to us potential conflicts of interest, compensation related to closing a specific deal and the risks of complex financial transactions, among other new requirements. It also requires the underwriter to document our receipt of these disclosures.

The Notice clarifies that the underwriter has no fiduciary duty to protect or look out for the City's best interests in a deal. The underwriter's increased costs of administering and tracking these disclosures will likely be passed on to the City. They will also increase the amount of time needed to close a financing deal. Additionally, the clarification of the underwriter's role means the City will need to engage a separate placement agent to provide expert advice, and look out for our interests in relation to our financing. The next time the City issues debt, accounting staff will be looking for these disclosures.

### FINRA Rule 2111

On November 17, 2010, the Securities and Exchange Commission (SEC) approved the Financial Industry Regulatory Authority's (FINRA) proposed new suitability rule (Rule 2111) expanding customer information requirements and applying them to more transactions. Rule 2111 took effect on July 9, 2012. The rule requires broker/dealers to have a "reasonable basis" to believe a recommended transaction involving a security or securities is suitable for the customer, based on information obtained through "reasonable diligence" to understand a customer's investment profile. FINRA Rule 2111(b) provides an exemption for recommendations to "institutional customers." Institutional accounts are limited to banks, insurers, investment companies, registered investment advisers, or other persons with total assets of over \$50 million. Such customers are also required to affirmatively acknowledge to the broker that they are indeed exercising such independent judgment.

For more information please visit <a href="http://www.finra.org/">http://www.finra.org/</a>

SECOND WEDNESDAY TRAINING REMINDER

Please note upcoming training topics:

August 8 – Contract Templates (tentative, to be confirmed)
September 12 – Grant Administration



## Newport Beach Fire Department Office of the Fire Chief

DATE: July 20, 2012

TO: Dave Kiff, City Manager FROM: Scott Poster, Fire Chief

SUBJECT: CITY MANAGER'S NEWSLETTER

### Citizen receives Heroic Act Award

At the July 10 City Council Meeting, Mr. Phil Castillo was recognized for his

lifesaving acts during a rescue that occurred in May.

### About his Rescue:

On Saturday, May 5, at 5:45p.m., Phil Castillo was fishing on the 56<sup>th</sup> Street jetty in Newport Beach, when he noticed three individuals struggling in a ripcurrent near 54<sup>th</sup> Street. Mr. Castillo, a former Newport Beach Lifeguard, recognized the individuals were in serious danger. Mr. Castillo yelled to another individual to call 9-1-1 and then quickly jumped into the ocean to assist the



swimmers. As he jumped in, one individual swam to the jetty and began to climb the rocks. Mr. Castillo swam towards the other two swimmers and, once closer to the victims, he realized one individual was attempting to stay afloat by pushing down on the other. This was causing the other swimmer to be forced under water. Mr. Castillo recognized this situation from his lifeguard training and knew this could quickly become a double drowning situation if he didn't intervene. As he approached the individuals, the panicked swimmer began climbing on top of Mr. Castillo, freeing the other individual who then swam and climbed onto the rock jetty. Mr. Castillo assisted and freed the victim by swimming him around the rock jetty. At this time, a Lifeguard arrived on scene. Mr. Castillo assisted the lifeguard in getting the person to shore to awaiting Firefighters Paramedics. All three patients were assessed, but all declined further treatment. Without Mr. Castillo's actions, this could have been a tragic story for these two individuals.

### **Persons Pulled from Harbor & Beach**

On Tuesday, July 10 at 4:34 p.m., Newport Beach Firefighters and Lifeguards were called to North Bayfront, near Collins Avenue on Balboa Island, to a possible drowning in the bay. Once on scene, Firefighters found the person lying on the dock and determined the individual was deceased.

Prior to the incident, the reporting party was swimming in the area and saw a person in the water between a dock and a boat. The reporting party called to another individual and the two individuals pulled the person onto the dock and called 9-1-1.

Firefighters arrived on scene and determined the person was deceased. The OC Sheriff's Department Coroner was then notified.

A second incident occurred on Thursday, July 19 at 6:08 p.m., Newport Beach Lifeguards, Firefighters and Firefighter Paramedics responded to 71st Street for a medical aid. Lifeguards were alerted to the incident by a 9-1-1 call. Once on scene they found an adult male, who had been pulled to shore by bystanders. Lifeguards, Firefighters, and Firefighter Paramedics performed Advance Lifesaving treatment on the individual and transported the man to Hoag Hospital in critical condition.

The Newport Beach Fire Department would like everyone to enjoy a fun, safe day at the Beach or Bay. We would like to remind people of the following beach safety tips that can be found on our website at <a href="https://www.newportbeachca.gov/beachsafety">www.newportbeachca.gov/beachsafety</a>

### Marine 1/1 Collection Drive

Firefighters and the community collected numerous bags of donations filled with goodies and necessities for the 1/1 Marines who were deployed to Afghanistan. The drive was a success and the items will be great to add to care packages to support the troops with a few comforts, while they serve. A big "Thanks" to them, for all they do from the Newport Beach Fire Department.



### Pier to Pier Swim

The Newport Beach Ocean Lifeguard Association hosted the 37th Annual Newport Pier to Pier Swim, Saturday morning, July 14th. 317 athletes finished the race from the Balboa Pier to the Newport Pier, featuring 65 degree waters and 5 foot surf. Robert Margalis, swimming for the Fullerton Area Swim Team, was the overall winner, in 36:24 minutes; the fastest time since 2008. Margalis had just competed at the Olympic Swim Trials in Omaha, Nebraska a week ago.

Long Beach resident Lexie Kelly, who holds two open water swimming records - one from swimming from Cayman Brac to Little Cayman and one as part of the Long Beach

Swim Focus Catalina Relay in October 2011 - was the first woman finisher, placing 14th overall in 39:15 minutes.

49 year old rookie Newport Beach Lifeguard, Bryan Buck, finished 16<sup>th</sup> overall in 39:41 minutes. Bill Cooke, 76, of Santa Ana was the veteran male finisher, 280<sup>th</sup> place in a time of 1:05:42 and Newport Beach resident, Katherine Watson, 64, was the veteran female swimmer in a time of 1:07:09.

Swimmers came from as far as Arizona, Colorado, Nevada and Northern California to participate in the two mile ocean race. The event, created by former Newport Beach Lifeguards Buddy Belshe and Logan Lockabey in 1976, was suggested by members of the City Council as part of the national Bi-Centennial celebration.

### **Cal EMA Storm Reimbursements**

During heavy rains or flooding events, and despite all efforts, the City usually sustains some storm damage to our City's infrastructure. This is due to our proximity to the coast and low elevation levels. Over the past year, the City's Emergency Services Coordinator has worked diligently with the California Emergency Management Agency (Cal EMA) and the Federal Emergency Management Agency (FEMA) to close out all existing local assistance reimbursement claims for past storm damage. One of the claims even dates back to 2005. We are happy to report that we recently closed out three disaster claims and recovered 75% of all costs associated with the repairs from the winter storms in 2005, 2009 and 2010. Repair projects included: the Back Bay Bike Trail, Lifeguard Headquarters, New City Hall, Police Headquarters, Fire Stations, and numerous debris cleanup sites. Listed below is the year of each claim and the amount the city received for storm reimbursement.

2005-\$174,968 2009-\$223,860 2010-\$114,356. Total- \$513, 184

All federal and state reimbursements received for the winter storms in 2005, 2009 and 2010 were placed back in the city's general fund.

### Newport Lifeguards to Host Regional Lifeguard Competition

Newport Lifeguards will host the CSLSA Regional Lifeguard Competitions on July 27 and July 28. The Junior Lifeguard Competition will be held on Friday and the Professional Lifeguard Competition will be held on Saturday on the south side of the Newport Beach Pier between 18<sup>th</sup> and 20<sup>th</sup> Streets, adjacent to the Newport Beach Lifeguard Headquarters located at 70 Newport Pier.

The competitions will bring approximately 2,000 spectators and competitors on Friday and over 800 on Saturday. Competitive events will include runs, swims, rescue paddles and relay events. All events are based on actual lifeguard skills.

For more information about events, go to www.cslsa.org or www.newportlifeguard.org

## Junior Firefighter Camp is Back

The Newport Beach Fire Department will be holding our very popular Junior Firefighter Camp for children, ages 9-13. The camp will be taught by our very own Newport Beach Firefighters and will introduce the participants to the firefighting profession.

### Participants will learn about:

- Fire Safety
- Basic First Aid
- Intro to Firefighting Tools & Skills

Program Dates: Class Registration #

**8/13-8/17/12** CE6011 **8/20-8/24/12** CE6012

The classes run for five days at Mariners Park, from 9am- 12pm and will be hands-on and very interactive. The cost is \$125 for the week. Participants may sign up for one of the sessions listed above. If you are interested in enrolling your child in the class, please call Jennifer Schulz at 949-644-3110 or go online to <a href="https://www.newportbeachca.gov">www.newportbeachca.gov</a> and click on Online Services, then Recreation Registration. This program is limited to 25 participants, so enroll today!



## LIBRARY SERVICES DEPARTMENT Library – Cultural Arts



July 20, 2012

To: Dave Kiff, City Manager

From: Cynthia Cowell, Library Services Director

Subject: City Manager's Newsletter

### AR ENRICHMENT PROGRAM

We recently added "Reading Level" to the list of search options in our catalog and have over 14,000 records now reflecting AR (Accelerated Reading) levels. This new feature will allow readers, and in particular, parents, to search for titles appropriate for a particular reading level. It will be a huge benefit for school children participating in the Accelerated Reader program which is used in the Newport-Mesa Unified School District as well at other local schools. The catalog will be updated twice a year to make sure new materials are identified with this designation.

#### OC FAIR PROMOTION

Children's services at all locations will be teaming up with the OC Fair to take part in a reading promotion that rewards children ages 5-11 with three free carnival rides. We will just be giving out the certificates to those interested when they sign-up or come to redeem prizes.

#### **RFID TRAINING**

The final group of staff is being trained on how to attach RFID tags to library materials and by next week, teams of taggers will begin tagging books on the second floor shelves. The initial teams will be working to come up with an efficient workflow plan that can be shared with the rest of staff as the tagging schedule expands. As it stands now, the goal will be to complete the adult book collection and then the children's book collection before beginning on AV materials.

### **SUMMER READING PROGRAM**

The number of Summer Reading Program participants continues to grow daily, as evidenced by the counter on the front page of the library website. The current count is 2,715 which surpasses the number signed up last year at this time. Special events last week included BubbleMania, Annie Banannie and Outer Space Crafts. Next week all locations will be entertained by Jim Adams, a well-know ventriloquist.



### **Cultural Arts Services**

### Concerts in the Parks Continue...

## Sunday, July 22, 6-7:3pm, Bob Henry Park, 900 Dover Drive The Bracken Band



The City Arts Commission presents 2012 Concerts in the Parks featuring The Bracken Band. Bring your friends and family for a fun evening of Celtic music. With influences from The Chieftains to the Cranberries, The Bracken Band delivers high energy Irish songs, jigs, reels, with a little bluegrass and

contemporary Irish tunes tossed in, too.

### And, on Sunday, August 5, 6-7:30pm, Bonita Canyon Sport Park, Field 4

### The U.K. Beat - Back by Popular Demand

The final Concert in the Park will be held on August 5 at Bonita Canyon Sports Park. Revivalist band U.K. Beat will rock the park with music by the best-loved British bands of the era including: The Beatles, The Rolling Stones, The Who, The Kinks, The Animals, The Yardbirds, The Hollies and more.

These summer events are free and open to the public. Those planning to attend should bring lawn chairs and a picnic dinner to fully enjoy the entertainment under the stars.





### **Shakespeare Best Ever**

The City Arts Commission hosted the 11<sup>th</sup> annual Shakespeare in the Park festival over the July 7/8 weekend. The "Romeo and Juliet" audience was the largest ever; with approximately 1500 in attendance (SBTS counts the audience). On Sunday about 1000 attended the "Two Gentlemen of Verona" performance.

This program has surely grown in popularity over the years and the audiences seem to come from just about everywhere. Bonita Canyon Sports Park is an ideal location with the space and parking that is available. As a matter of fact, I don't believe that park has ever looked so beautiful...many thanks to Parks and Parkways staff. Many thanks also to Eric Foley in Recreation for the great help with park set up and dismantling. There were no incidents, and the presence of the volunteer police department helped immensely.

July 20, 2012

**TO:** Dave Kiff, City Manager

**FROM:** Mark Harmon, Municipal Operations Director

**SUBJECT:** City Manager's Newsletter

### 32-foot Root Blockage Cleared



On July 10th, the Wastewater Crew responded to a possible root problem at 1921 Mariners Drive. They found that a Ficus tree root had entered the service lateral through the top of a clean out in the sidewalk. The Crew removed the 32-foot long root mass and restored service for the resident.

### **Reducing Chemical Costs**

Staff is working with other Orange County water agencies to reduce the cost of water treatment chemicals that disinfect our drinking water. The City spends nearly \$200,000 a year on Sodium Hypochlorite, a form of chlorine, and Aqueous Ammonia to treat the water. Last fiscal year we spent approximately \$100,000 on Sodium Hypochlorite alone. The current practice to achieve best pricing is contacting each vendor when the chemical is needed. The City of Newport Beach and other Orange County agencies are partnering to enter into longer term agreements with the chemical producers in order to secure reduced pricing for the known quantity to be used in the upcoming year. Initial estimates project a savings of approximately \$40,000 to \$50,000 a year depending on water demand. Staff will continue to look for other multi-agency opportunities to share resources to get the best pricing and reduce costs.



### **Coast Highway Sound Wall Washing Project**



The week before July 4th, staff utilized both pressure washers and squeegees to clean the 4,400 feet of transparent acrylic sheets along Coast Highway in West Newport. The three-day operation is performed twice a year to remove road grime, dust, stickers, and salt water condensation from the panels. In addition to reducing the road noise, the sound wall also provides a welcoming entry to the City.

### Tree Removal

This week, at 1800 Sandalwood Drive, on the Santiago Drive side of the property, a Kaffirboom Coral tree in the parkway was exhibiting signs of decay on the above ground roots. Coral trees are large, heavy trees, which will split down the middle as the tree weakens. The resident supported the removal, but other neighbors wanted the tree to remain. One of the neighbors opposing the removal paid for an independent arborist's opinion, but that arborist ultimately agreed with City staff direction for removal. Staff's concerns were validated when a significant void in the trunk of the tree was found. A void of this nature is a precursor to tree failure.





## NEWPORT BEACH POLICE DEPARTMENT

July 20, 2012

**TO:** Dave Kiff, City Manager

FROM: Jay R. Johnson, Chief of Police

SUBJECT: CITY MANAGER'S NEWSLETTER

## 4th of July Recap



This year, the Police Department deployed over 200 Police Officers for the 4th of July holiday, which included 130 Newport Beach Police Officers and approximately 75 additional officers from neighboring law enforcement agencies. A total of 120 arrests were made between 6 p.m. on July 3 and 6 a.m. on July 5. The majority of the arrests were for alcohol-related offenses within the Safety Enhancement Zone.

The Department took a strong enforcement stance again this year, in large part at the request of residents who wanted to maintain a more family-friendly environment. This resulted in numerous arrests; however, Officers noticed a significant decrease in the number of loud and unruly parties. This decrease can be directly attributed to the year-long enforcement of the Loud and Unruly Gathering Ordinance (LUGO). LUGO has significantly reduced the number of out-of-control parties, not only on the 4<sup>th</sup> of July, but throughout the year. Due to the efforts of Officers and public safety partners, this year's crowds were relatively well behaved and cooperative with no major incidents to report.

## Junior Lifeguard Bike Licensing Event

Representatives from the Newport Beach Police and Fire Departments joined together to organize a two-day bike licensing event for Newport Beach Junior Lifeguard participants enrolled in this summer's program. The event took place at the Balboa Pier on July 11 and 18. The effort resulted in 105 bikes being licensed.



The Newport Beach Police Department highly recommends that residents license their bikes immediately after purchase. If your bike is lost or stolen, the license number will enable the Police Department to return the bike to its owner. Bikes can be licensed at the Police Department, located at 870 Santa Barbara Drive, or at any Fire Station. The charge is \$2 per license. In addition to licensing your bike, it is recommended you purchase a sturdy lock, secure your bike to an immovable object, or store it in a locked garage.

## **Volunteer Recognized for Donated Hours**



Police Department Volunteer Marc Spiegel was recognized recently for donating over 500 hours to the Department's Volunteer in Policing (VIP) Program. Marc became a member of the VIPs in 2010. He volunteered over 300 hours in the first six months of 2012, working the majority of those hours assisting the Property and Evidence Officer.

The VIP Program has been in existence since 1999, with three original members still serving. Nearly 66,000 hours have been donated by the 20 active VIPs, with one member donating more than 5,900 hours. Volunteers provide an invaluable service to the Police Department

and Community, performing duties such as vacation checks, illegal sign removal, crime alert distribution, and assisting at special events throughout the year.

## Animal Control Officers Come to the Aid of Ailing Pelicans

Over the past few weeks, Animal Control Officers were inundated with calls to assist injured and starving pelicans on local beaches. Due to warm water temperatures, a lack of food caused some pelicans to take fish from fisherman's lines, often times

becoming tangled and causing injury. Injured pelicans were taken to the Wetlands and Wildlife Care Center (WWCC) in Huntington Beach, where they were nursed back to health and released.

Animal Control Officers were advised that the WWCC was experiencing a food shortage for the injured animals. Animal Control Officers were able to secure 200 lbs of needed food and delivered the supplies to the WWCC. The efforts of the dedicated and hard-working Animal Control Officers are appreciated and consistent with their outstanding service provided to the Department and the Community on a daily basis.



## PUBLIC WORKS DEPARTMENT

## City Manager's Newsletter

To:

David A. Kiff, City Manager

From:

Stephen G. Badum, Public Works Director

Date:

July 20, 2012

### NEWPORT BOULEVARD MONUMENT SIGN REPAIR



Have you noticed the City's missing entry monument sign on Newport Boulevard near Hoag Hospital? The sign was damaged in a traffic collision on June 10, 2012. The Public Works Department is currently working with Bravo Sign & Design to replace the sign as quickly as possible.

ALIFORNI

### SCE ENERGY EFFICIENCY PARTNERSHIP – ENERGY AUDITS

As part of the City's energy efficiency parternship with SCE, staff identified a number of facilities that consume more than 200kW. SCE has conducted technical audits for the Central Library, Police Headquarters, Big Canyon Reservior, 16<sup>th</sup> Street Booster Station, and Dolphin & Tamura Water Wells to identify energy efficient and conservation opportunities. Technical reports are currently being generated. If anybody is interested



in a copy of the results, please contact Iris Lee at (949) 644-3323. Special thanks to Steffen Catron, Melissa Kelley, Lisa Newman, Herb Wollerman and others for contributing your time towards our energy goal!

## BEAT THE PEAK - DO YOUR PART TO CONSERVE ENERGY!

Some of you may have heard about the San Onofre Nuclear Generating Station shutdown. This station generates about 2,200 megawatts of power, which is enough to meet the needs of 1.4 million Southern California homes at one point in time. Although provisions have been made to continue supplying power to their service territory, state officials have warned of possible rotating blackouts. Until the plant's service issues are resolved, please do your part in conserving energy. Small actions, such as turning off lights and electrical equipment when not in use, or even raising the thermostat by a few degrees, help immensely!

### STREETLIGHT CONVERSION PROJECT OFF IRVINE AVENUE

Work is underway for the FY2011-2012 Streetlight Improvement Project. This project includes the installation of new LED lights and safer electrical circuits. The new LED



streetlights are being installed in the Anniversary neighborhood and along University Drive. LED lights are the newest energy saving streetlight technology and are designed to save 30 to 50 percent in energy consumption compared to the conventional streetlights currently in the City. Residents will find that these newly installed streetlights provide better light distribution with less light intrusion into properties, while providing updated aesthetics to the neighborhoods.

The project is anticipated to be completed in early August 2012. For questions about the project, contact Peter Tauscher, Project Manager, at 949-644-3316.

### WATER QUALITY GRANT PROGRAM UPDATE

Orange County Transportation Authority's (OCTA) Environmental Cleanup Program provides for the allocation of approximately \$300 million to improve overall water quality in Orange County. OCTA releases funding annually via a competitive based grant program to Orange County cities and other eligible agencies. Public Works staff submitted five grant applications for this year's "call for projects" and was recently notified that all five of our grant applications are recommended for award and funding!

Projects include installation of four trash collection devices (known as CDS units) to capture trash and debris within the City's storm drain system before it reaches Newport Bay and the Pacific Ocean. A fifth and somewhat innovative project involves installing five "marina trash skimmers" (see photos) at strategic locations within Newport Bay to capture trash and debris that has already made its way into the bay. The marina trash skimmer cycles water through a main storage tank trapping any and all floating debris – a very effective system for keeping our bay clean and free of trash and debris.





### **UPDATE ON STREET WORK IN CDM & FASHION ISLAND**

The 2011-2012 Slurry Seal project, which consists of applying a new slurry seal to most streets in the Corona Del Mar, Corona & Cameo Highlands, Harbor View Hills and Newport Coast communities, is nearing completion.

The contractor, American Asphalt South, Inc., applied approximately 4,000,000 square feet of type I slurry which is a mix blend of high quality crushed aggregates, asphalt emulsion, water and mineral fillers, mixed together according to a pre-determined mix design from a laboratory. It is applied to existing pavement that is still in fair to good condition, as a means to provide cost effective preventative maintenance. It reduces deterioration by sealing the street, prevents further oxidization, corrects raveling and provides a high degree of skid resistance.

The contract also provides for seal coating parking lots in the following locations:

- Corona del Mar Library
- Police Department
- Grant Howald Park
- Coastal Peak Park

- Los Trancos Canyon View Park
- San Joaquin Hills Park
- Newport Coast Community Center

All parking lots have been seal coated except for Grant Howald Park, San Joaquin Hills Park and Newport Coast Community Center. Seal coat work for these remaining parking lots is scheduled for late August, early September. The following picture shows a completed street in Corona del Mar (5<sup>th</sup> Avenue near Oasis Senior Center).



To: Dave Kiff, City Manager

From: Laura Detweiler, Recreation & Senior Services Director

Date: July 20, 2012





### **OASIS SAILING CLUB**

The OASIS Sailing Club definitely sets the Senior Center apart from others in California. Not many Centers own two yachts that go sailing almost 350 days a year. The club is very strong with 120 active participants. In the past two years, the leadership of the group has developed very stringent policies and procedures for certifying skippers and mates. This has helped that the program runs smooth and safely. City Manager Dave Kiff and Director Laura Detweiler recently took a sail to inspect the program.

### **CAMP FRIENDSHIP**

During the month of July, Recreation Staff have been working with Newport Mesa Unified School District (NMUSD) at Summer Camp

Friendship! This great camp offers autistic children in the NMUSD the opportunity to make new friends, learn the ways of social interaction, and enjoy games and crafts. Through this partnership, Recreation Leaders work with school district staff to assist in conducting themed activities and games at the camp. In turn, the school district sends certified advisors to train staff on working with autistic children in the community and throughout city programs. This is an excellent camp and the Recreation Department is excited to be involved in Camp Friendship!

### **SUMMER DAY CAMP**

Over 200 children have spent a memorable summer with us so far and enjoyed great trips, new friends, and exciting activities! Summer Day Camp allows parents to choose from the Community Youth Center camp in Corona del Mar or Balboa Community Center camp on the Balboa Peninsula. Campers take a weekly excursion to a local theme park or sporting event, and biweekly walking excursions to CdM State Beach for CYC campers or daily beach activities on the Peninsula for Balboa campers.

## PARK PATROL

Park Patrol Officer's have had a busy summer to date with the parks and beaches around the City experiencing large crowds. The Park Patrol Officers focus is educating beach visitors at Corona del Mar beach regarding the rules and regulations for tents, barbeques, glass containers and alcohol.

July 4<sup>th</sup> proved to be a busy day as expected with people lined up at 2am to secure beach amenities. Park Patrol Officer's Mike Ferris and John Cataldo worked and spent the day educating and ensuring the safety of the beach visitors at CDM Beach. Since Memorial Day weekend, Park Patrol enforcement contacts with the public at CDM Beach have been:

Barbeques: 195 Alcohol: 20 Tents: 175 Smoking: 78

Amplified Sound: 19 Charcoal: 145 Dogs on Beach: 69

Professional Photographers w/o permit: 22

Tide Pool Violations: 54

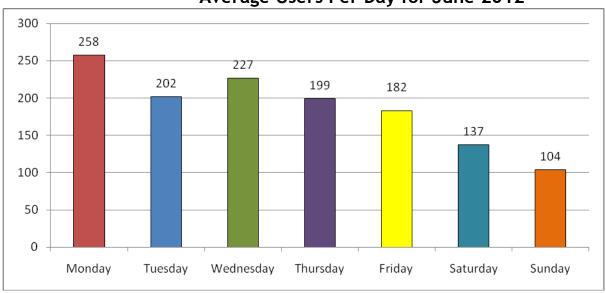
Holes on Beach: 8 (safety advisements when people dig

deep holes on the beach)
Fire Ring Conflicts: 34

### **HEALTH SCREENINGS**

The OASIS Fitness Center continues with its success, and participation with personal trainers surpasses our expectations. The Fitness Center staff continues to receive compliments on their great customer service. Some customers have commented that it is because of the staff that they enjoy the facility so much and continue to participate.

## Average Users Per Day for June 2012



## FY 11-12 PERSONAL TRAINING REVENUE BY MONTH

The OASIS Fitness Center collected **\$14,795** in **revenue** from personal training in June (*June 5 - July 2*). Overall, the OASIS Fitness Center has collected **\$144,880** in **revenue** in FY11-12.



### **USA WOMEN'S WATER POLO**

Corona del Mar High School and the City of Newport Beach hosted the USA Women's Water Polo vs. Hungary game on July 8. The USA Women's team won 9-4 in front of a crowd of 1,000 spectators. The game was broadcasted live on NBC, and was the last of four games the team played against Hungary in Southern California before each team heads to London for the Summer Olympics. Team USA won all 4 games.

Special thanks to the Newport-Mesa Unified School District maintenance staff, the Recreation Department's Dan Villanueva and Aquatics Staff for making the pool and pool deck sparkle! Good luck, Team USA!





